



# DEMAND FORECASTING SERVICE

by BLUE SKY GLOBAL RETAIL SOLUTIONS

- ✓ Are you struggling with **high or unbalanced inventory levels?**
- ✓ Do you have problems **accurately planning merchandise order timing and quantities?**
- ✓ Do you lose time **changing plans due to unexpected lost sales?**

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## FEATURES

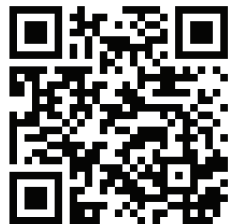
- **Automatic model selection** and accuracy evaluation/optimization enabled by AutoML.
- Forecasting based on historical data with capability of **leveraging product and location attributes**.
- New item/location mapping.
- Time series and causal forecasting for **short and long lifecycle items**.
- Dedicated user interface with built-in KPIs, alerts and charts allowing **real-time forecast adjustments, simulations and approval**.
- Flexible user interface layout enables **data viewing and manipulation at any hierarchy intersection**.

## BENEFITS

- ✓ Scientifically calculated forecast provided weekly to retailers for decision support.
- ✓ Information-based financial target setting, assortment selections and pricing strategies with **maximized profitability and optimized inventory** level across the enterprise.
- ✓ **Increased agility** facing constant evolving consumer demands and eco-system.

## ADVANTAGES

- Little to no expertise required from retailers' teams.
- Forecast generated on a weekly basis for business review .
- Quick to launch (4 to 6 weeks) with monthly subscription model.
- Fast ROI.



**CONTACT US**  
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assessment and estimate  
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